

# HAYDEN BLAKE



## EDUCATION

### UNIVERSITY OF OKLAHOMA

AUG 2016-MAY 2020

- Bachelor of Arts in Journalism
- Degree in Public Relations
- Minor in Non Profit Organizations
- GPA: 3.89

## INVOLVEMENT

### GAYLORD COLLEGE AMBASSADOR

GAYLORD COLLEGE AUG 2017-PRESENT

- Student Face of Gaylord College
- Give tours to prospective students
- Volunteer at Gaylord events

### PRESIDENT/VICE PRESIDENT

BROTHERS UNDER CHRIST JAN 2018-PRESENT

- Served as Vice President Jan 2018-Dec 2018
- Planned social events, concerts, fundraised for annual Island Party
- Elected President in Jan 2019
- Lead fraternity of 165 men in pursuit of Brotherhood and Unity through Christ

### VICE CHAIR OF SPONSORSHIP

CAC COLLEGE BOWL AUG 2018-JUNE 2019

- Crafted organizational budget
- Acquired in-kind items for event
- Acquired sponsorship for event costs
- Managed delivery of food and coordinated with donors on day of event

## WORK EXPERIENCE

### MARKETING INTERN

RENTAL ONE, MAY 2019-AUGUST 2019

- Designed and scheduled Social Content with HubSpot
- Executed Internal Communications plan
- Designed landing pages in HubSpot
- Researched and presented solutions to leadership
- Loaded products on e-commerce site through Big Commerce

### OPERATIONS INTERN

DXL FRISCO BOWL, DECEMBER 2019

- Coordinated with players and coaches during pre-bowl game events
- Served in coaches and player hospitality suite
- Helped with in-game operations and giveaways
- Helped with post game celebration collateral delivery

### COMMUNITY RELATIONS INTERN

TEXAS LEGENDS, MAY 2018-JULY 2018

- Managed community events
- Coached and facilitated youth basketball camps

### TEACHERS ASSISTANT

UNIVERSITY OF OKLAHOMA, AUG 2017-DEC 2017

- Taught two classes of 20 students once per week
- Managed classroom environment
- Facilitated discussion and critiqued student writing

## CONTACT



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